



# Technology Vision 2021









# Digital Achievement Gap

Pre-Covid

2x

Covid

5x





# Moment of Truth: Four New Realities



# New Reality #1

## Human experience





# New Reality #2

## Technology





# New Reality #3

## Work





# New Reality #4

Sustainability



# Four New Realities

Human Experience

Technology

Work

Sustainability

# > Accenture Technology Vision Themes

#techvision2021

**2013:** Every Business is a Digital Business

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**2014:** From Digitally Disrupted to Digital Disruptor

---

**2015:** Digital Business Era: Stretch Your Boundaries

---

**2016:** People First: Primacy of People in the Digital Age

---

**2017:** Technology for People: The Era of Intelligent Enterprise

---

**2018:** Redefine your Company Based on the Company You Keep

---

**2019:** The Post-Digital Era is Upon Us: Are you Ready for What's Next?

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**2020:** The Post-Digital People: Can Your Enterprise Survive the Tech-Clash?

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**2021: ?**





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# Leaders Wanted:

Masters of change  
at a moment of truth  
**moment of trust**

# Leaders Wanted:

Masters of change at a moment of truth

5



Stack Strategically



Mirrored World



I, Technologist



Anywhere, Everywhere



From Me to We





# 1. Stack Strategically: Architecting a Better Future





An aerial night view of a massive container port. The port is filled with stacks of colorful shipping containers and numerous red gantry cranes. In the background, a body of water and distant hills are visible. Overlaid on the image is a network of white lines and circular nodes, representing a digital twin or data connectivity across the port's operations.

## 2. Mirrored World: The Power of Massive, Intelligent, Digital Twins





# 3. I, Technologist: The Democratization of Technology





# 4. Anywhere, Everywhere: Bring Your Own Environment





# 5. From Me to We: A Multiparty System's Path Through Chaos

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Anywhere, Everywhere

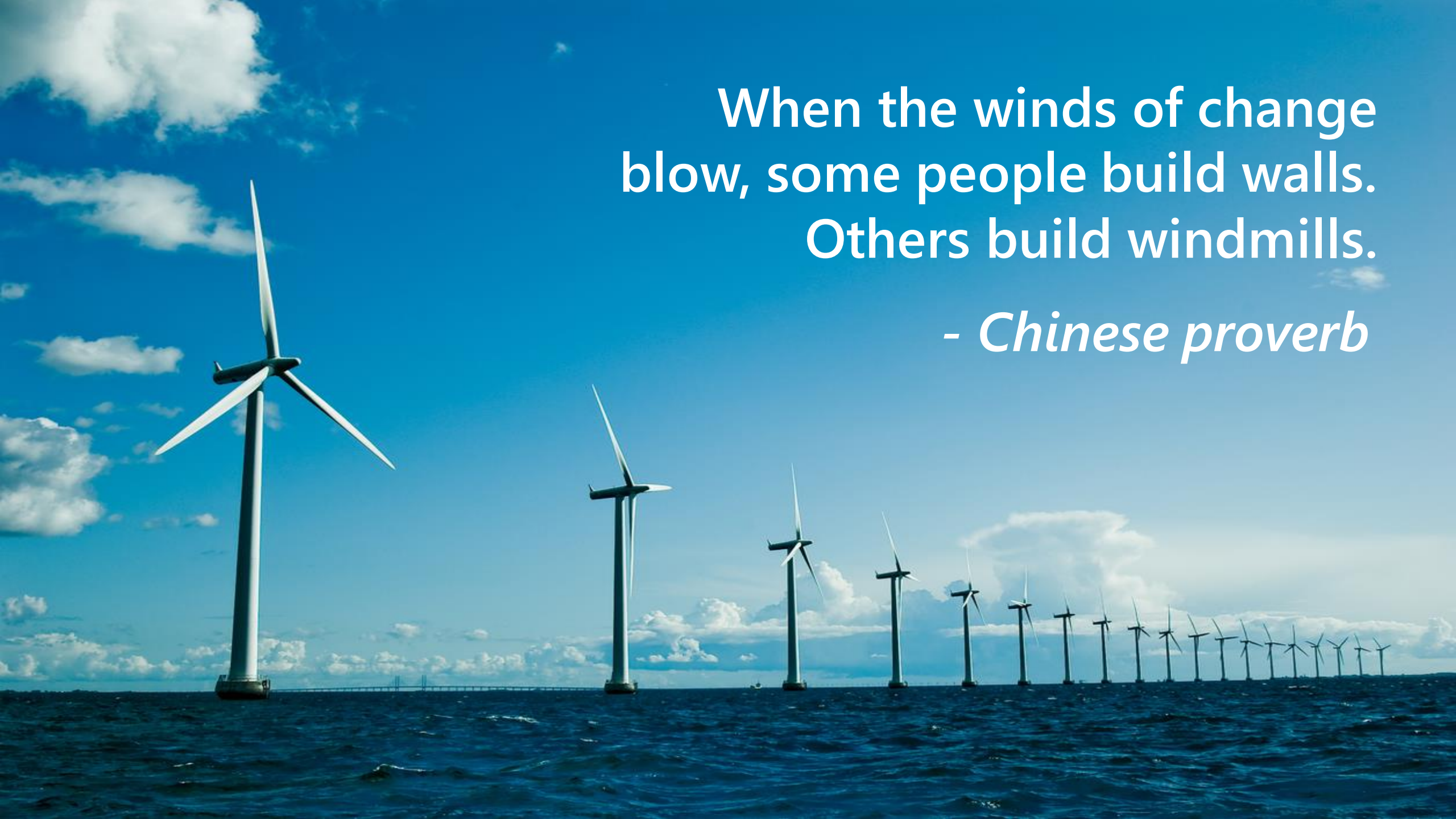


From Me to We



When the winds of change  
blow, some people build walls.  
Others build windmills.

- *Chinese proverb*





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# Apply Now!

