



Twilio y WhatsApp,  
como herramienta de  
**contactabilidad** de tus  
Apps( **code live**)





# Quien soy?



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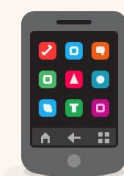
LATAM

# Que necesitamos?

**Buena actitud!!**



**Un Celular**



**Y por supuesto, WhatsApp**





# ¿Twilio?

<https://www.menti.com/>

Use this code: **14171852**





**2 billones**  
Usuarios al mes



**60 billones**  
Mensajes enviados  
por día



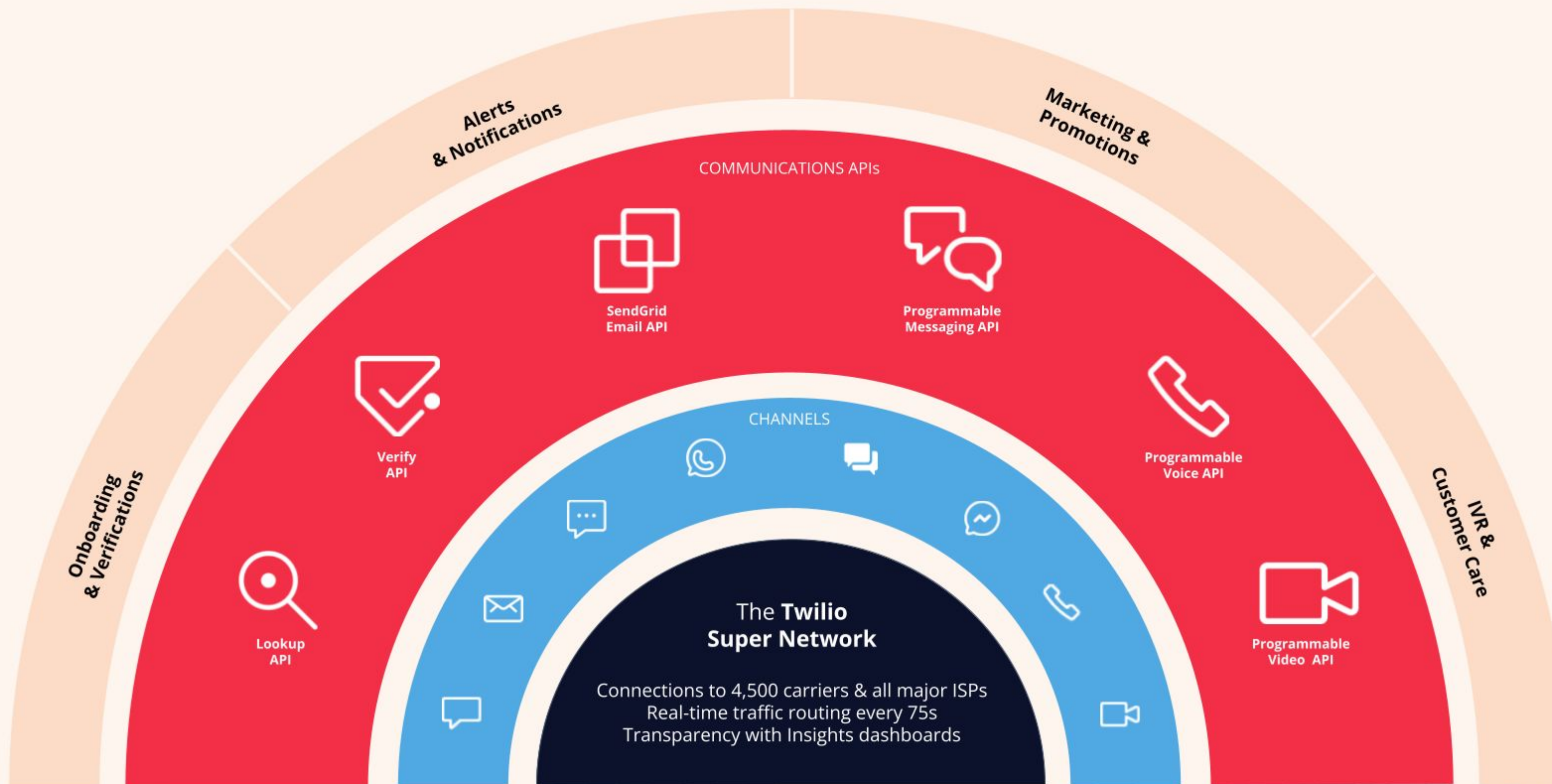
**180+ países**  
WhatsApp es la App  
más popular de  
mensajería






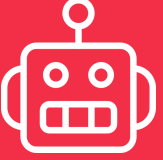


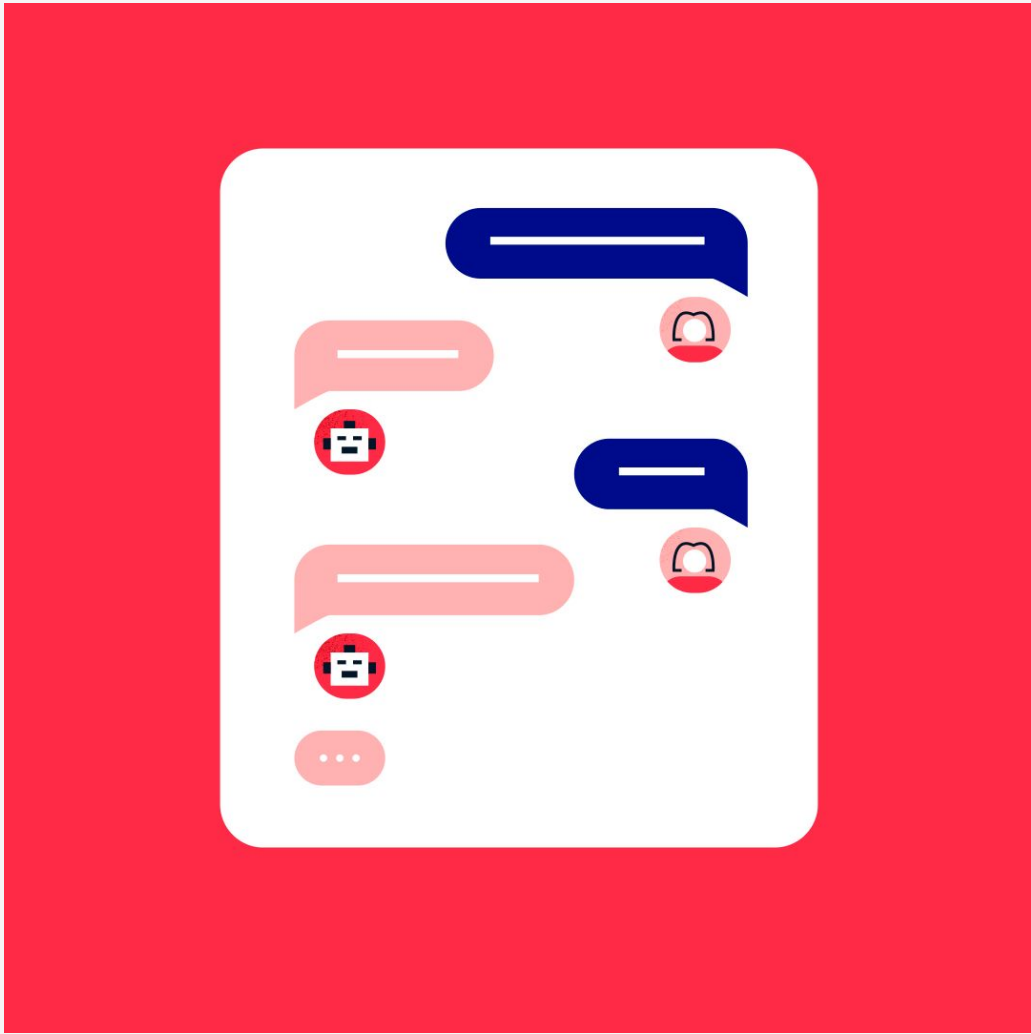
# Twilio Communications Platform



# BLACK FRIDAY!!!

 Tengo problemas!!!

 Solicita soporte por WhatsApp





**Manos a la  
obra!**





# BLACK FRIDAY!!!



DESCUENTO



deko

¡ESPECIAL  
DÍA SIN  
IVA!  
¡SORPRÉNDETE!

17 JUNIO 2022

11 de MARZO - 17 de JUNIO - 2 de DICIEMBRE

\*Ver Términos y Condiciones

rebajas

hasta **50%**





1. Crear cuenta de Twilio Account **SID**
2. Probar **Sandbox** WhatsApp
3. Crear flujo **Twilio Studio**
4. Sigüientes Pasos





# Get started with a free Twilio account. No credit card required.

## WITH TWILIO YOU CAN BUILD:

- ✓ SMS marketing
- ✓ Omnichannel contact center
- ✓ Call tracking
- ✓ Web chat
- ✓ Push notifications
- ✓ Alerts and notifications
- ✓ Phone verification

First Name \*

Last Name \*

Email \*

Password (16+ Characters) \*

I accept the [Twilio Terms of Service](#) and have read the [Twilio Privacy Notice](#). If I am a micro- or small enterprise or a not-for-profit organization in the EEA or UK, I agree to the [European Electronic Communications Code Rights Waiver](#).

Start your free trial



# Ahoy Eliana Corradine, welcome to Twilio!

Tell us a bit about yourself so we can personalize your experience. You will have access to all Twilio products.

• Which Twilio product are you here to use?

WhatsApp

• What do you plan to build with Twilio?

IVR & Bots

• How do you want to build with Twilio?

- With code  
Customize exactly what you want
- With minimal code  
Build on top of our code samples
- With no code at all  
Launch a starter app with no code

• What is your preferred coding language?

Java

• Would you like Twilio to host your code?

Host your Twilio app on our secure servers

- Yes, host my code on Twilio
- No, I want to use my own hosting service

Your billing country is Colombia. [Change](#)

Get Started with Twilio

Let's code!

Ya  
tenemos  
cuenta!!!





**Gracias**